



innovatint 

COLOR MATCHING WITH ADVANCED DATABASE MANAGEMENT

There's an art to color matching. It requires the right mix of skill and technology to solve the most complex color challenges. Now there's lab software that uses the latest techniques in characterization and color matching to produce highly accurate results. What's more, with advanced management tools it also makes building and sharing databases quick and simple. Innovatint controls everything from products and colors to prices and access rights. In combination with the online module, this information can be gathered and shared. The sophisticated statistics module offers the option to analyze customer and sales data by store, or a group of stores. All these actions can be done in real time. So you can gain insights into customers and color trends and stay ahead of the competition.

Chromaflo 
Technologies



LAB SOFTWARE LIKE YOU'VE NEVER SEEN BEFORE

With a comprehensive range of features, Innovatint takes lab software to a whole new level. Not only does it offer full color matching capabilities, it also makes managing your database far easier. The open and flexible program structure guarantees a comprehensive database build-up. This database can be linked to a paint manufacturer's network and integrated into retail stores and ERP systems*, creating an accurate flow of information throughout the entire operation. What's more, it is easy to import and export data and the structure of the program database is very flexible to meet customer needs.

Capture market information

Innovatint provides valuable market information that puts you in total control of your business. Not only does it provide data on which colors and products have been sold, colorant usage and customer details, it can also segment the data by store, or a group of stores. Information can also be shared with your internal organization. So paint manufacturers can analyze the market like never before.

Predict trends

The data that Innovatint generates can be used as a tool to predict market trends. Paint manufacturers can see gaps in their product portfolio and react accordingly, adjusting their company strategy to suit changing demand. Marketing and sales teams can also analyze the data to gain market insights that can help them to improve market share.

Take total control

Innovatint works in one master database, but enables databases to be created on the fly that can be tailor-made for stores. The database manager can specify which products, color cards and prices are available, as well as the language, private label and user access right. Changes can be made at the store level at the click of a mouse and selection is automatic once a database has been set up. This ensures each store always receives the correct information, eliminating expensive errors and mistakes. In the event that any changes are needed, you also have the ability to make them on the fly whenever the stores are online.

* Available upon request



KEY ADVANTAGES



Capture market data on colors and products sold, colorant usage and customers



Predict market trends, adjust your strategy and optimize your portfolio



Control your total database on store level by the click of a mouse

CLICK AND MATCH SIMPLICITY

In the lab, Innovatint makes the color matching process faster and more efficient than ever before. No computer skills are required. The intuitive software can be mastered in as little as two days. It guides you through the entire database building process and because it works from top to bottom, a database can be created in just a few clicks of a mouse.

Advanced characterization and color matching

With Innovatint, characterization has never been so efficient. A new color matching project can be started with the help of wizard-driven color matching to guide you. Thanks to a color correction tool and a color difference comparison tool, it offers high levels of consistency and accuracy. You are also able to check the work that has been done during the color matching process.

Save and store formulas

Innovatint can store an unlimited amount of formulas. They can be saved in a 'for your eyes only' format to ensure that a formula is only distributed to stores once it has been approved. Multiple formulas can be made available to your store selection. What's more, it is also possible to keep track of all formula versions, including those that have never been available in store.

Flexible database management

No more hassle with importing and exporting data. Innovatint's flexible management system, allows you to import data easily from external sources, and also export data to use it for other purposes. Due to its open structure, the user has full control over all this information.



Consistent and accurate characterization and color matching



Store an unlimited amount of formulas and select for each store



Control your information and im-/export databases easily

innovatint

CHOOSE THE VERSION OF INNOVATINT LAB SOFTWARE THAT'S RIGHT FOR YOU

Innovatint Lab Software is available in two versions:
Lab Manage and Lab Manage&Match

Innovatint Lab Manage

- Easy database build-up and management
- Measure color cards
- Import and export data
- Store database management for products, color cards, prices, and user access control
- Formula management for lab and store use
- Supports spectrophotometers
- Statistics tool
- Color difference comparison tool
- Direct dispensing
- Database protection system

Additional tools

Innovatint also comes with the option of additional tools to enhance your lab software:

- Innovatint Statistics
A management tool for sales and marketing with insights and statistics.
- Workgroup Server
A management tool to set up, manage stores and create online databases.
- ERP connection plug-ins*
XML plug-in to save formulas in ERP systems*.
Other plug-ins are available on request.

* Available upon request

** Ask about possibilities

Innovatint Lab Manage&Match

All the features of our Lab Manage software plus:

- Characterization**
- Advanced color matching
- Color correction tool

Innovatint puts complete color management in your hands with:

- Comprehensive database management and color matching
- Control your business and react to demand
- Analyze information to stay ahead of the competition

For more information on Innovatint Lab software and its system requirements, please go to www.innovatint.com

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