

**innovatint** 

## BUSINESS INTELLIGENCE IS JUST A CLICK AWAY

These days we can't live without real-time data. It's become increasingly important to know what's happening in the market to improve customer satisfaction and stay ahead of the competition. Now there's powerful management software that enables you to do just that. Innovatint Intel Hub features an extensive range of sophisticated web-based tools that monitor market developments and equipment. Available anytime, anywhere, it provides real-time information on sales figures, the status of tinting machines and customer prices. All customizable by department and tailored to interest groups with automatically generated reports. A tool that puts you in total control of your data, so you can keep down time to a minimum.

**Chromaflo**   
Technologies



# ALL THE STATISTICS YOU NEED AT YOUR FINGERTIPS

Innovatint Intel Hub is designed to be an integral part of your company analysis structure. It provides incredible insight into market developments with an unlimited amount of reports that can be tailored to your exact needs. Thanks to the easy-to-use wizard, you can generate new reports in an instant and set the level of access so they can only be viewed by authorized staff. That could be high level management, the sales organization, marketing departments or shop owners – whoever you choose. And because it's multi-platform, information can be accessed anywhere and everywhere you need it.

## Total data control

Generating reports for different interest groups means you can cross-check sales information in real-time. Information is available on base paint, colorants, colors, customers, color cards and tinting machines. But the program also gives you the freedom to combine different sources of information, so you can see endless overviews on multiple levels. That could be static data or dynamic reporting based on time intervals. By combining data you can see the bigger picture and get an understanding of how the market is developing. You can also gain an insight into how products are performing in the market, as well as how individual tinting machines are generating revenue.



## Access information everywhere

Based on their access level, users can generate their own reports and segment them to get a clear overview of the data that is most important to them. Because the Innovatint Intel Hub is web based, it can be accessed on any platform - from a normal computer to a mobile phone. Simply check the latest developments at shop level, before making a visit. With its powerful engine, the program will update itself constantly with new information, making number-crunching big data the simplest of tasks.

## Automatic updates

Innovatint Intel Hub is a great way to get a head start on organizing your week. Prioritize which reports are the most important and you'll receive automatic updates on their status by email. The program also lets you set up custom-made overviews so you can define which colleagues you'd like this information to be shared with, and when you'd like them to receive it.

### KEY ADVANTAGES



Capture market data on colors and products sold, colorant usage and customers



Predict market trends, adjust your strategy and optimize your portfolio



Cross-check data in endless ways and share with different groups

# TAKE CONTROL OF YOUR TINTING MACHINES

Having tinting machines in the market increases the availability of your products. The problem is, it also increases costs – not just through capital expenditure on equipment, but also in terms of maintenance and lost revenue when a machine is down. To keep this to a minimum, Innovatint Intel Hub provides you with a complete overview of the status of all your tinting machines - across the world and in real-time. So you can respond more quickly to incidents and disappoint fewer customers.

## Tinting machine overview

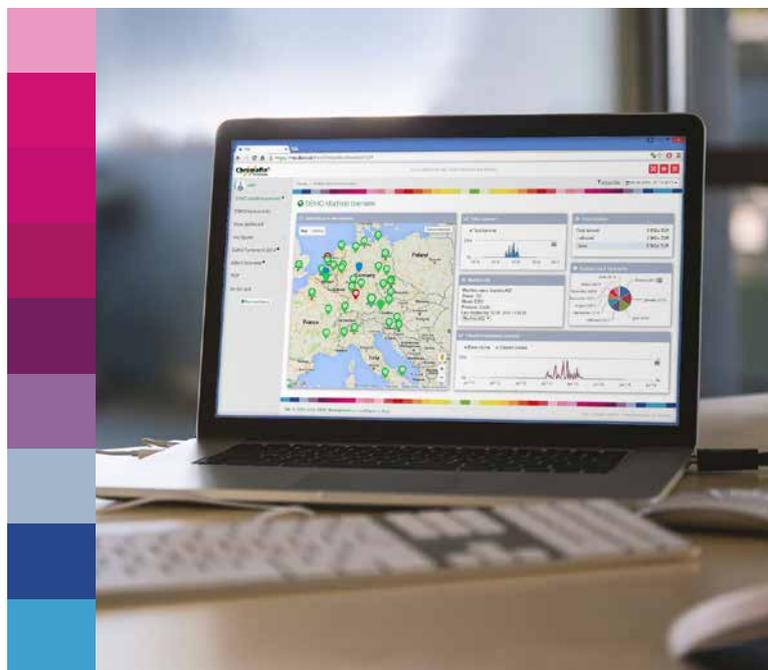
With the clear map you can see immediately if a machine is encountering a problem and if so, what kind of error it is. Simply select and display all the information you need including machine name and type, last dispense and status. You can even monitor the workload of each machine to see if it is under or over performing. Valuable information that will help you to determine which brand of tinting machines has the least down time, or if one of your machines is ready for replacement.

## Complete service control

Innovatint Intel Hub can also be used as a service tool for internal or external service engineers. With access to the status of the tinting machine and any errors that are present, they'll know exactly what to expect when attending a call out. This eliminates double visits due to missing spare parts and keeps down time to a minimum. This, combined with the clear location of the machine on the map, makes service planning easier and far more cost-effective.

## Accurate dispenser history

Innovatint Intel Hub also enables the work that is carried out on each machine to be recorded more accurately. Service engineers can simply write down the maintenance tasks they have performed, then save the log files and back-ups to build up a complete history of each individual dispenser. This can then be further used to assess the costs and down time.



Control all your tinting machines with clear map overviews



Reduce down time by anticipating errors



Build a complete history of each tinting machine in the market

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# CHOOSE THE INNOVATINT INTEL HUB THAT'S RIGHT FOR YOU

Innovatint Intel Hub can be used as a management tool, or as a service tool:

## Statistics management tool:

- Extensive data analysis
- Create your own reports
- Multi-platform capabilities
- Cross-link information
- Real-time data
- Multiple access levels

## Additional tools

You can also enhance your chosen software with the following tools:

- Automatic reporting for the statistics management tool
- Service engineer tool for the machine service tool

## Machine service tool:

- Overview of all dispensers in the market
- Error reporting
- Statistics at machine level

Innovatint puts complete market and dispenser data in your hands with:

- Extensive data analysis in real-time
- Control of tinting machines
- Fully-automated reporting throughout your organization

For more information on Innovatint Intel Hub software and its system requirements, please go to [www.innovatint.com](http://www.innovatint.com)

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